

**THE BROOKS  
OF BONITA SPRINGS &  
THE BROOKS OF  
BONITA SPRINGS II  
COMMUNITY DEVELOPMENT  
DISTRICTS**

**SPECIAL MEETING  
AGENDA**

**April 9, 2014**

# Brooks of Bonita Springs & Brooks of Bonita Springs II Community Development Districts

6131 Lyons Road, Suite 100 • Coconut Creek, Florida 33073  
Phone (954) 426-2105 • Fax (954) 426-2147 • Toll-free: (877) 276-0889

March 31, 2014

## ATTENDEES:

Please identify yourself each time you speak to facilitate accurate transcription of meeting minutes.

Boards of Supervisors  
Brooks of Bonita Springs & Brooks of Bonita Springs II Community Development Districts

Dear Board Members:

A Joint Special Meeting of the Brooks of Bonita Springs & Brooks of Bonita Springs II Community Development Districts' Boards of Supervisors will be held on **Wednesday, April 9, 2014 at 1:00 p.m.**, at **The Commons Club at The Brooks Enrichment Center, 9930 Coconut Road, Bonita Springs, Florida 34135**. The agenda is as follows:

1. Call to Order/Roll Call
2. Public Comments (*agenda items only*)

## **JOINT MEETING ITEMS**

3. Consideration of Emergency Outfall Agreement
4. Discussion: Survey
5. The Commons Club at The Brooks 2014 Focus Group Report
6. Other Business
7. Supervisors' Requests
8. Public Comments (*non-agenda items, only; four (4)-minute time limit*)
9. Adjournment

Should you have any questions, please contact me directly at 239-464-7114.

Sincerely,



Chesley E. Adams, Jr.  
District Manager

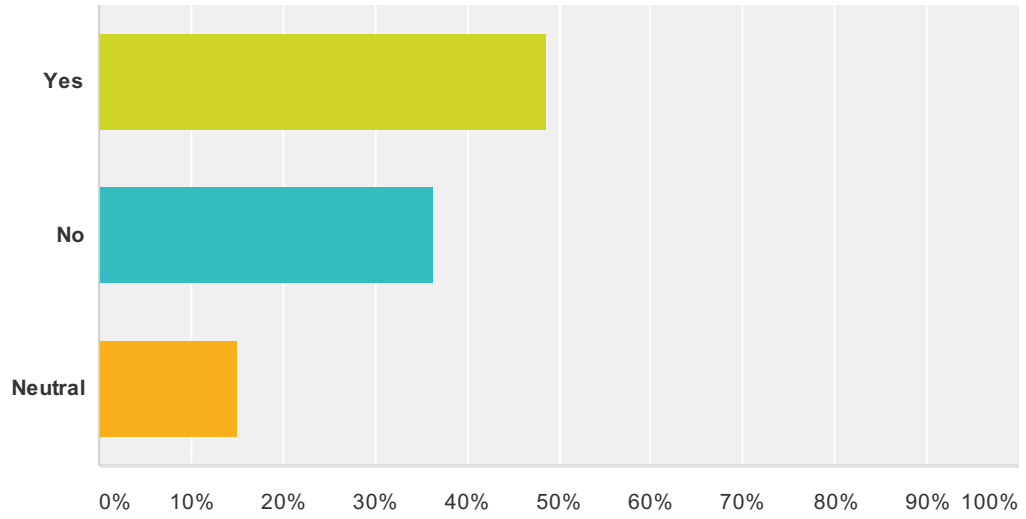
FOR BOARD MEMBERS AND STAFF TO ATTEND BY TELEPHONE:

CALL IN NUMBER: 1-888-354-0094

CONFERENCE ID: 8593810

### Q1 Are you in favor of moving forward with this proposal?

Answered: 585 Skipped: 4



Answer Choices	Responses	
Yes	48.55%	284
No	36.41%	213
Neutral	15.04%	88
<b>Total</b>		<b>585</b>

Community Development District (CDD) Coconut Park  
Communication

Would you like to share your opinion on this proposed direction?	
Answer Options	Response Count
	315
<i>answered question</i>	<b>315</b>
<i>skipped question</i>	<b>274</b>

Number	Response Date	Response Text	Categorie s
1	Mar 26, 2014 12:53 PM	No spending ANY money	
2	Mar 24, 2014 6:24 PM	No	
3	Mar 21, 2014 8:21 PM	All the facilities except Bocce are provided for by the Estero Recreation Center. Do we need to duplicate the services?	
4	Mar 19, 2014 5:20 PM	Who would monitor the use of this?	
5	Mar 18, 2014 10:08 PM	Eliminate Bocce court plans and expand the number of Pickleball courts	
6	Mar 18, 2014 8:45 PM	Don't and will not use it	
7	Mar 18, 2014 4:41 PM	We already pay too much to the CDD! At this rate it will never go away.	
8	Mar 18, 2014 11:52 AM	I fully support the proposal	
9	Mar 18, 2014 1:33 AM	I have never seen the park, I can't imagine using it, I have no idea what pickle ball is and some brooks developments have bocce. There are already enough residents who believe the park p	
10	Mar 17, 2014 8:26 PM	We probably would not use	
11	Mar 17, 2014 5:57 PM	WE live in Copperleaf and already have a Bocce Court and Pickleball is of no interest.	
12	Mar 17, 2014 3:13 PM	Yes. I have no need for these facilities. The individual communities have bocce ball. If there are excess funds, return them.	
13	Mar 17, 2014 2:13 AM	Homes will be next to impossible to sell if you keep coming to the home owners asking for increase in assessments."Not Anticipated" in assessment increases is the same as saying " not the	
14	Mar 16, 2014 9:05 PM	Requires a car to utilize. Not optimum.	
15	Mar 16, 2014 4:50 PM	Duplication of facilities All Brookes communities have bocce courts	
16	Mar 16, 2014 4:04 PM	It will be too problematic to enforce for only members of The Commons Club	
17	Mar 16, 2014 1:24 PM	Great ides!	
18	Mar 16, 2014 11:17 AM	Great idea. As a PICKLEBALL player I fully support this addition. The drawings look great	
19	Mar 15, 2014 11:52 PM	Since pickleball is such a different amenity, I would like to see them build the 6 proposed.	
20	Mar 15, 2014 8:45 PM	Dont use Not interested	
21	Mar 15, 2014 7:33 PM	no	
22	Mar 15, 2014 4:20 PM	It appears that each development has built their own bocce courts and tennis courts and are in process of building their own exercise facilities, which is duplication of facilities. the pickle ball	
23	Mar 15, 2014 4:07 PM	Ther is never enough recreational facilities This makes our community ore viable.	
24	Mar 15, 2014 3:33 PM	Why should all the resident of the Brooks pay for Shadwood's bocce courts?	
25	Mar 15, 2014 2:50 PM	Are CDD assessment too high if we have this much surplus funds?	
26	Mar 15, 2014 1:50 PM	I think it is awesome. Did not even know the area existed.	
27	Mar 15, 2014 1:50 PM	I think it is awesome. Did not even know the area existed.	
28	Mar 15, 2014 1:08 PM	excellent use of this property and shared responsibility with Commons Club	
29	Mar 15, 2014 12:52 PM	No personal interest in the proposed amenities. Might be more attractive to the new martini glass community which could reduce unit costs by adding more doors to the CDD.	
30	Mar 15, 2014 12:48 PM	With the Commons Club controlling the reservations this will be nothing more than an additional amenity for the Commons Club without cost to them.	
31	Mar 15, 2014 12:47 PM	While these two activities (bocce, pickle ball) are popular many of us value the green serenity of this area as much. Please consider that as you build these new courts. It is important that v	
32	Mar 15, 2014 12:22 PM	No	
33	Mar 15, 2014 11:05 AM	Concerned about maintenance and facilities looking like they have just been 'stuck' there without a plan design taking the future into consideration	
34	Mar 15, 2014 9:50 AM	Looks like a good use of property with resident benefit.	
35	Mar 15, 2014 9:17 AM	No	
36	Mar 15, 2014 9:02 AM	I use the pickleball courts and look forward to upgrading to 3 new courts.	
37	Mar 15, 2014 3:03 AM	Looka likw a great deal for the community. Some concern might be that people outside the Brooks would use - how to police?	
38	Mar 15, 2014 1:25 AM	Expanding pickelball and bocce courts is a great idea since interest in both sports is growing	
39	Mar 15, 2014 1:08 AM	It is a quiet, beautiful place. We don't need to ruin it with more sports facilities. We already have plenty.	

40 Mar 15, 2014 12:39 AM I think this enhances the oark area and the entire Brooks community.

41 Mar 15, 2014 12:24 AM Only benefits Common Club members and Shadowood. Copperleaf has their own facilities and will not use these amenities.

42 Mar 14, 2014 11:40 PM Non Brooks people will have access and could cause problems as Brooks owners try to use facilities

43 Mar 14, 2014 11:32 PM We have the needed facilities in our community.

44 Mar 14, 2014 11:07 PM Too many of the Brooks facilities already have these amenities

45 Mar 14, 2014 9:55 PM We have bocce courts. No need for any more.

46 Mar 14, 2014 9:43 PM I believe more than 3 pickle ball courts are needed when you take into consideration the number of players at the Estero Rec Center and the overall popularity of the game.

47 Mar 14, 2014 9:40 PM Each Club in the Brooks has, or should have, its own facilities; this is not needed at all

48 Mar 14, 2014 9:39 PM No interest at all. To far from my home. Would not use.

49 Mar 14, 2014 9:30 PM I question the need for bocce courts. It is my understanding that the individual neighborhoods (except Lighthouse Bay) each have their own.

50 Mar 14, 2014 9:15 PM My yes is based on zero new required I really do not believe it will not require new funding

51 Mar 14, 2014 9:06 PM Each community has these types of facilities. The new facilities proposed would just bring in more outsiders.

52 Mar 14, 2014 9:06 PM Each community has these types of facilities. The new facilities proposed would just bring in more outsiders.

53 Mar 14, 2014 8:49 PM We feel it is a gross mis-use of the funds. They were legislated for entirely different purposes.

54 Mar 9, 2014 2:47 PM pickleball is very popular and more courts will be needed

55 Mar 8, 2014 8:01 PM Bocce courts should be closer to Facility

56 Mar 8, 2014 5:10 AM Before the current basketball court is removed for other recreational facilities, the new basketball court needs to be constructed. Simply stated there should not be Bocce courts until the basketball court is removed.

57 Mar 7, 2014 6:25 PM We are not in favor of the proposed additions to Coconut Park as we would NOT utilize the facilities. We would appreciate the current natural landscape only with more.

58 Mar 6, 2014 10:38 PM Great idea!!

59 Mar 6, 2014 4:43 PM I hope I am wrong, but the position of the courts looks too close to dining areas. If this is true, how terrible it would be to be eating with noise and if after dark, lights, distracting you! I also think

60 Mar 6, 2014 2:39 AM Since three of the four communities already have their own Bocce courts do not see the need for more.

61 Mar 6, 2014 2:07 AM It sounds like a nice way to enhance the rough area, but not sure that my wife or I will use them once completed.

62 Mar 5, 2014 3:24 PM At least 2 Brooks communities already have bocce courts so why finance courts for others who have chosen not to build their own. On the other hand, I don't know if any community has pickleball courts.

63 Mar 5, 2014 2:23 PM Our house looks down the waterway from Sweet Bay development in Shadow Wood, and we are concerned with the installation of "stadium" lights for these courts. Bright lights would not be good.

64 Mar 3, 2014 9:17 PM Too expensive ongoing. Save the capital costs.

65 Mar 3, 2014 5:02 PM Reduce costs as planned after land is paid. It appears that the CDD is acting like other government entities finding ways to spend additional funds instead of reducing costs.

66 Mar 2, 2014 9:36 PM The pickle- ball courts should be closer to the Commons Club facilities. they should be where they are now or closer.

67 Mar 2, 2014 1:03 PM you don't mention a fence around the pickle court, the way it is set up now there is too much ball chasing

68 Mar 2, 2014 11:58 AM Commons Club members pay the employees salaries. Why would I want them to do routine maintenance on facilities when non members are not contributing to their salaries.

69 Mar 2, 2014 1:46 AM Will not contribute to our "homey", calm, atmosphere. In fact, it will ruin it!

70 Mar 1, 2014 10:29 PM Both activities seem to be quite popular so I'm sure the courts would be well utilized.

71 Mar 1, 2014 4:37 PM There is a significant overlap between the Commons Club, the individual communities and now the CDD where they are duplicating amenities. This was not the original plan

72 Mar 1, 2014 3:23 PM This would be a fantastic additional amenity for the Brooks community.

73 Mar 1, 2014 1:03 PM With so many new communities being built with no amenities, it will be important to monitor reservations and use

74 Mar 1, 2014 3:59 AM Bocce, like tennis and golf is a matter for the individual communities, not the CDC

75 Mar 1, 2014 1:48 AM we would not be using it

76 Mar 1, 2014 1:17 AM I have used the similar facilities at Bonita Bay and enjoyed them!

77 Feb 28, 2014 11:51 PM no

78 Feb 28, 2014 9:30 PM We already have bocce courts at LHB so not interested in having more. We also have a basketball court which is hardly used other than when young people come to visit.

79 Feb 28, 2014 8:34 PM As a Gold member of the Commons Club, I have concerns that Commons Club staff will be providing on-site support for these proposed enhancements. Commons Club staff is paid from the Commons Club.

80 Feb 28, 2014 7:34 PM Great idea and a big boost to CC membership activity, if what has happened at Bonita Bay CA is any indication of future activity at CC.

81 Feb 28, 2014 6:53 PM Keep the area free of obstructions which will distract from the appeal of the area. Most of the communities in the Brooks have these activities and the financial burden placed on those members.

82 Feb 28, 2014 6:45 PM I PREFER THAT THE COMMONS CLUB BUILD PICKLEBALL COURTS AND BOCCE BALL COURTS AT ITS FACILITY

83 Feb 28, 2014 5:51 PM Pickle ball may be a popular trend for the present time. Bocce ball makes more sense for the long term.

84 Feb 28, 2014 5:16 PM I do think that this proposal of 3 Bocce and 3 Pickleball The courts would benefit all Brooks residents in a very favorable way, and that it will be of no cost to residents is an added bonus. I do

85 Feb 28, 2014 4:36 PM Great idea.

86 Feb 28, 2014 3:42 PM Keep it minimal to start. Copperleaf already has several bocce courts with more to come. Pickle ball sounds fun. Yes it is a way to bring all 4 entities together. Good

87 Feb 28, 2014 3:39 PM We are unlikely to use either of the suggested areas. As long as there is no additional cost, we have a neutral opinion. If there would be additional cost we would not be in favor.

88 Feb 28, 2014 3:24 PM I am for Pickle Ball. It's fun and basically low maintenance. Bocce, however requires lots of maintenance (our experience at Lighthouse Bay) and most of the communities in the Brooks area

89 Feb 28, 2014 3:23 PM there is an extreme amount of interest in pickleball and additional courts are needed

90 Feb 28, 2014 2:57 PM what about adequate parking?

91 Feb 28, 2014 2:51 PM Great idea to use an underutilized area to enhance the entire community.

92 Feb 28, 2014 2:38 PM The CDD functions are to manage the water levels and flow in the Brooks communities. This specific property purchased in 2010 has absolutely nothing to do with the primary purpose of the

93 Feb 28, 2014 2:30 PM Would hope the bocce courts could have some shade.

94 Feb 28, 2014 2:28 PM Great to develop opportunities for social interaction.

95 Feb 28, 2014 2:28 PM I can understand the construction of the pickleball courts and relocating the basketball court. But with 3 of the 4 Brooks community already having organized Bocce courts and schedules, I ca

96 Feb 28, 2014 2:12 PM We do not need additional bocce courts in the area. The available courts adequately service the demand and we don't need to compete with the other facilities to reduce their usage further .

97 Feb 28, 2014 2:11 PM This is an excellent way to interact with others in the Brooks, added value to our area. I am glad you are going to have a basketball court. I have seen many using it.

98 Feb 28, 2014 2:00 PM We are strongly against using Common Club staff to handle/manage/run/schedule, etc. the activities of the new proposed facilities. It is unfair to the members of the Common Club that actua

99 Feb 28, 2014 1:57 PM Cost to me and over how many years????

100 Feb 28, 2014 1:15 AM In general, the proposal sounds good to me. However it is my understanding that there is talk of putting bocce in by Rosie's. Not in favor of such duplication

101 Feb 28, 2014 12:36 AM We are new to the area, but have taken our grandchildren to Coconut Park and welcome any new attractions, especially to the playground.

102 Feb 27, 2014 6:50 PM While I am open to new initiatives and ideas, I would not use these facilities, and despite the claim of not increasing fees, de facto they would, as surplus reserves would be used to pay for th

103 Feb 26, 2014 10:06 PM Plans sound like a good idea.

104 Feb 26, 2014 8:25 PM I personally don't like to see the continued consumption of open space. I think the Commons Club should be compensated for administering and controlling access to the courts.

105 Feb 26, 2014 7:53 PM reduce the CDD

106 Feb 26, 2014 7:26 PM Not sure how this ties in with the Commons Club proposed improvements. Seems there maybe some duplication. However for those Brooks residents who are not Commons Club members i

107 Feb 26, 2014 7:01 PM Sounds great and will be heavily used I'm sure. Thanks for doing this without an increase in assesment.

108 Feb 26, 2014 5:47 PM Am a tennis player and went to see what pickle ball was all about. Went back on two Modays and there was hardly a wait . Spring Run has its own bocce court . I see this an unnecessary exp

109 Feb 26, 2014 2:07 AM I think this is a terrific way to utilize the property!

110 Feb 25, 2014 7:29 PM Not interested

111 Feb 25, 2014 6:12 PM I was surprised and disappointed by this proposal. It duplicates similar activities that are available in our own communities. "Undesignated surplus funds" should be returned to the residents.

112 Feb 25, 2014 12:46 AM I believe that the CDD should stick to their original mission of water management and landscaping. Altho the recreational option is allowable under CDD legislation, it is not something that sh

113 Feb 24, 2014 9:46 PM this is an indirect way of helping out the Commons Club and borders on being an expenditure ofr an improper purpose. other Brooks communities already have a pickle ball court.

114 Feb 24, 2014 5:26 PM Great idea. I do think the pickle-ball courts should be at, or near, their present location.....at the east end of the property. I would also like to add that Joe has been doing a great job promotin

115 Feb 24, 2014 3:32 PM I don't believe that the construction and on-going maintenance and running of these new facilities would not incur additional costs to tax payers at some point in the future. If additional facilitie

116 Feb 23, 2014 9:02 PM Some Brooks clubs already have bocce courts and your cost estimates for installation and maintenance are understated! Why would the commons club provide resources to the CDD? Are

117 Feb 23, 2014 3:59 PM We are loving pickleball! Please keep the pickleball courts where they are now and put bocce at other end. Would like to see pickle ball leagues.

118 Feb 23, 2014 2:37 PM These suggested amenities will add to the enjoyment opportunities offered to Brooks residents. Bocce and Pickleball have proven to be highly successful and valued amenities in communiti

119 Feb 23, 2014 2:27 PM keep pb courts where they are. no need to move them.

120 Feb 22, 2014 9:02 PM leave pickleball courts where they now located.

121 Feb 22, 2014 5:39 PM Bocce is very available in Lighthouse Bay. Many are not interested in more Bocce!!!

122 Feb 22, 2014 2:37 AM We're thrilled about having permanent pickleball courts in our community. We hope there will be some controls in place to ensure that those who don't live in the Brooks will not be able to jus

123 Feb 22, 2014 1:31 AM You have a unrealistic dream of bringing everyone together at The Town Center! Whenever I am there, NO ONE is using anything! Every community has there own facilities. This expansion |

124 Feb 21, 2014 11:45 PM Please add some racket ball courts- open wall would be good. I'm sure there is a way to add this easily- maybe in conjunction with the basketball court?

125 Feb 21, 2014 11:25 PM I have several recommendations. 1. Use the area immediately adjacent to the restrooms ( NW side) to have the basketball court- basket away from the building. One could then very inexpen:

126 Feb 21, 2014 11:02 PM I recently heard of a death of an individual playing pickleball at another community. To me it would make more sense to keep the pickleball courts where they are now, andinstall a defibulato

127 Feb 21, 2014 10:59 PM Pickleball courts should be closer to the Common Club for safety reasons than the bocce ball courts.

128 Feb 21, 2014 10:07 PM Would like to see the pickleball courts where the basketball court is now. Love pickleball. Joe does a great job, especially with newcomers.

129 Feb 21, 2014 7:43 PM Why should the Commons Club assume any responsibility for "daily maintenance and over sight of the courts" for the use of non Commons Club members?

130 Feb 21, 2014 6:54 PM I feel the pickleball court location should stay in the same area that they are there now and put the bocce ball courts on the west end.

131 Feb 21, 2014 4:53 PM I urge you to keep the Pickle Ball Courts where they now. They are convenient to parking and the rest rooms. Joe is a great teacher of Pickle Ball.

132 Feb 21, 2014 3:12 PM great idea

133 Feb 21, 2014 3:27 AM A very good idea as long as the CDD can enlist the cooperation of the Commons Club to provide some level of delegated management and oversight.

134 Feb 21, 2014 1:01 AM Go for it

135 Feb 21, 2014 12:53 AM In any attempt to increase the number/kind of facilities in any park, many matters of planning should be addressed: (1) First, before "contemplating" specific new facilities, objectives MUST b

136 Feb 20, 2014 11:25 PM Like the idea

137 Feb 20, 2014 10:41 PM The facilities proposed will serve only a minority of the community and are expensive. The funds should be used to reduce our annual assessment.

138 Feb 20, 2014 10:27 PM Important to encourage a variety of activities for all in the Brooks.

139 Feb 20, 2014 10:02 PM Each of the communities comprising BROOKS should provide for their own recreation facilities and their maintenance. It is completely undesirable for a third party to enter this picture. Plea:

140 Feb 20, 2014 9:15 PM Has a determination been made on how many residents might participate in these activities if the facilities are available? This would be a considerable amount of money to spend for facilities

141 Feb 20, 2014 9:03 PM Daily control and scheduling will be a big problem

142 Feb 20, 2014 8:54 PM How would non Brooks residents be prevented from using the facilities? Would this project mean that bocce in the brooks communities would be eliminated?

143 Feb 20, 2014 8:35 PM Do not agree with the Commons Club providing daily maintenance,etc. Commons Club members are paying the salaries of empolyees. Why shouldn't non Commons Club members share in

144 Feb 20, 2014 8:15 PM Until there is assurance that only residents of the Brooks are eligible to use the facilities, I cannot support.

145 Feb 20, 2014 6:59 PM I would support activities that maintain the natural beauty of the park or contribute to building community identity and involvement.

146 Feb 20, 2014 5:38 PM Lush landscaping is very important.

147 Feb 20, 2014 5:21 PM great move

148 Feb 20, 2014 5:06 PM money is too tight at this time.

149 Feb 20, 2014 4:56 PM Wondering if the Copper Leaf community is part of this or not --- it seems that community can choose what they want to be a part of and what they wish to exclude themselves from and yet in

150 Feb 20, 2014 3:56 PM This appears to be a good and economical approach to providing more facilities for the whole Brooks community.

151 Feb 20, 2014 3:54 PM Most associations already have many of these types of recreations available to them. This seems more like a duplication of what we already have. I'm sure we can find a better way to spend

152 Feb 20, 2014 3:31 PM Would it not be more prudent to leave the courts as currently configured and if necessary install the enhancements in the areas to the west. Also is there an inventory of similar offerings in th

153 Feb 20, 2014 2:56 PM I am concerned how this will affect the esthetics of the existing open feel of the area. I do think its a reasonable idea and will help promote socializing of all the the developments.

154 Feb 20, 2014 2:35 PM Bocce courts would be a really important asset, as anyone can play, regardless of age/health/etc. Would greatly enhance sense of community.

155 Feb 20, 2014 2:28 PM Special district circumstances vary by state but regardless of individual statutes, situations like this present an opportunity that must be supported for the common good.

156 Feb 20, 2014 2:10 PM At no additional cost, why would anyone complain?

157 Feb 20, 2014 2:05 PM picture on this info email is so poor in quality that nothing is discernible except the basic outside shape. please rectify in another email to make it clear. most people will not know what they ar

158 Feb 20, 2014 2:05 PM na

159 Feb 20, 2014 1:51 PM additional pickleball courts should be located near the present ones

160 Feb 20, 2014 1:29 PM We do not play bocce or pickleball, but know that bocce is extremely popular and pickleball is gaining popularity. We think the plan would benefit many in the Brooks.

161 Feb 20, 2014 1:17 PM It is a great plan and I would definitely use the new facilities

162 Feb 20, 2014 1:09 PM No interest in this project!

163 Feb 20, 2014 1:09 PM My only question would be, who will provide day to day maintenance?

164 Feb 20, 2014 1:03 PM Don't utilize either game so not really interested.

165 Feb 20, 2014 12:48 PM Good options. Will this be for Brooks residents only and if so how will access be controlled 24/7?

166 Feb 19, 2014 9:38 PM Sounds good as long as it does not cost me more money.

167 Feb 19, 2014 9:28 PM Do not want any increase in cost - including higher dues at The Commons Club because of maintenance there. Also would like to keep the area open - not totally cluttered with playing fields

168 Feb 19, 2014 8:56 PM Social & moderate athletic activities should be an important part of the Brooks/Commons Club plans for our future enjoyment. We should work toward staying ahead of other clubs in our geog

169 Feb 19, 2014 8:23 PM I don't believe there is a need for the courts

170 Feb 19, 2014 6:45 PM Great idea!

171 Feb 19, 2014 6:35 PM Has there been a member survey to determine how many members would use these new facilities on a regular or weekly basis and what other facilities and activities members would like to s

172 Feb 19, 2014 5:34 PM This is a great idea and the facilities will offer an opportunity for all the communities in the Brooks to interact/ socialize.

173 Feb 19, 2014 5:16 PM I think the pickle ball courts are too far away from the rest of the complex. Why not closer.

174 Feb 19, 2014 5:15 PM Object to bleachers for pickleball

175 Feb 19, 2014 5:14 PM For ease of running competitive tournaments in the future, I would suggest beginning with four courts instead of three.

176 Feb 19, 2014 5:10 PM this is not a necessary improvement no one will be using i bet hardly anyone knows what pickle ball or bocce is.....

177 Feb 19, 2014 4:52 PM We do not at present play either bocce or pickle ball but that is not to say we won't do so in the future. If, as you say, there a lot of members who would use it then maybe it is a good idea to g

178 Feb 19, 2014 4:43 PM Don't believe that these improvements are necessary.

179 Feb 19, 2014 4:41 PM I don't see the benefit to the Brooks nor as a Commons Club member see way they benefit from covering the cost of daily operations

180 Feb 19, 2014 4:28 PM If the CDD has excess funds I would like to know if consideration has been given to lowering the annual cost to residents. Perhaps the residents should be given the opportunity to vote on ha

181 Feb 19, 2014 4:25 PM Pickleball?? I have no idea what it is. It is just a matter of time before we will be assessed for operating expenses and repairs to the new facility. If we have so much extra mone , how about a

182 Feb 19, 2014 4:18 PM I would suggest starting with 4 Pickle Ball courts.

183 Feb 19, 2014 4:00 PM Flyer indicates that there would be no additional cost. If not done could CDD costs be reduced? Already a lot of these same facilities in Clubs and parks.

184 Feb 19, 2014 3:58 PM do not want the added expense, will not use

185 Feb 19, 2014 3:32 PM IF THE CURRENT ASSESSMENTS ARE HELD, THEN WE WOULD FAVOR THIS PROPOSAL. MR, AND MRS , WENDELL ALLEN

186 Feb 19, 2014 3:22 PM Since the CDD is a public entity the utilization of the improvements will have to be open to the public rather than to only Brooks residents. This can only lead to problems.

187 Feb 19, 2014 2:13 PM ok

188 Feb 19, 2014 1:04 PM No

189 Feb 19, 2014 1:03 PM while I do not see bocce ball or pickle ball as an activity we would partake in, if there is an over whelming majority that want these facilities, then perhaps we should move forward.

190 Feb 19, 2014 12:07 PM Not everyone enjoys bocce and pickleball so I don't feel like all the space should be used for that.

191 Feb 19, 2014 11:13 AM How do we keep other people out? How about cutting fees?

192 Feb 19, 2014 4:36 AM Great Idea.

193 Feb 19, 2014 2:29 AM I don't think this would be something we would use. I would support it if there were no assessments.

194 Feb 19, 2014 2:23 AM Sounds positive for extending amenities offered to our area

195 Feb 19, 2014 2:15 AM Broche Ball is very popular in Shadow Wood and I think it would great having this here for all to enjoy.

196 Feb 19, 2014 2:12 AM It would not benefit us, so we are not for paying for the improvements.

197 Feb 19, 2014 1:34 AM I don't think they are needed or would be used as each of our communities have similar activities ( not exactly the same) and more than enough activities, resulting in a lack of use for propos

198 Feb 19, 2014 12:54 AM The park equipment & the area need improvement. For this money I would like a resort area with a pool

199 Feb 19, 2014 12:40 AM I pay enough for the amenities here in the Brooks.. I do not believe that there will be no further costs passed on to the members

200 Feb 19, 2014 12:10 AM What about future parking for events? How would you control the use of the Park by non members?

201 Feb 18, 2014 11:55 PM It's amazing that you could do this for no extra cost! Would we be able to reserve the courts for neighborhoods to play? All sounds like fun!

202 Feb 18, 2014 10:20 PM Commons club funds are limitd. We cannot afford to pay for maintenance etc. of CDD sites as it is.

203 Feb 18, 2014 9:28 PM I would like to see these 2 proposals built near Rosie's rather than on the west end of the property? We need to build traffic for the restaurant and make it a gathering place

204 Feb 18, 2014 9:24 PM It is a lot of money that very few members will benefit from. Since this is a seasonal area I think that for 6 months of the year it would get little or no use.

205 Feb 18, 2014 8:41 PM I do not think the Commons Club should be involved unless it is paid by CDD. Not everyone is a member of the Common Club but all resident would be able to use the Coconut Park.

206 Feb 18, 2014 8:37 PM Good to see a focused effort to improve the quality of the outdoor experience. It is vital that CDD continues to work closely with the Commons Club to coordinate plans for the benefit of all. F

207 Feb 18, 2014 8:29 PM It seems every community and the Commons Club are coming up with expansion plans that cost us money. It would be nice to save money here and actually have our CDD go down for a ch

208 Feb 18, 2014 8:18 PM Enhanced facilities would be a net plus.

209 Feb 18, 2014 7:52 PM I do not like the idea of replacing green park area with noisy activities, canopies, pavilions, and hard surface areas, Bocci can be played anywhere. Pickle ball is available at Estero Commu

210 Feb 18, 2014 6:58 PM I have been told that Copper Leaf and Spring Run have proposed projects that would expand their fitness facilities and that this would increase the dues at those clubs. If this is indeed true I

211 Feb 18, 2014 6:58 PM Would not be inclined to use these facilities.

212 Feb 18, 2014 6:14 PM I'm concerned about parking availability for existing Commons Club members & their activities....would the CDD envision providing for & paying for necessary parking for these proposed new

213 Feb 18, 2014 6:09 PM great idea

214 Feb 18, 2014 5:54 PM No

215 Feb 18, 2014 5:54 PM I think it is misleading and naïve to present this as a "no cost" project to CDD participants. I note that the Commons Club will provide on-site resources to support the facilities. I foresee high

216 Feb 18, 2014 5:50 PM Cost effective enhancements are always welcome.

217 Feb 18, 2014 5:45 PM does anyone know how many people are interested in Bocce ball and Pickle ball?

218 Feb 18, 2014 5:35 PM I do not see the need to spend nearly a quarter of a million dollars to add such amenities as proposed. There surely is better use for the money.

219 Feb 18, 2014 5:34 PM I do not agree there would be no additional costs by use of Commons Club resources to support CDDs efforts. What will be the specific responsibilities of the Commons Club personnel? \\\

220 Feb 18, 2014 5:04 PM pay off our debts....

221 Feb 18, 2014 4:51 PM no

222 Feb 18, 2014 4:39 PM We would never use this facility. It is better to save the funds for more important or emergency needs.

223 Feb 18, 2014 4:38 PM Please elaborate on the phrase, "as current financing obligations roll off". Is this a reference to the retirement of the initial bonds issued to finance the upgrades on 3 Oaks & Coconut etc. or a

224 Feb 18, 2014 4:34 PM no

225 Feb 18, 2014 4:33 PM I believe that existing facilities need not be expanded. Improving items inside the fitness may be at times be considered.

226 Feb 18, 2014 4:19 PM If we have \$225K surplus in the general operating fund, why not refund this to each member, and/or reduce our annual fees?

227 Feb 18, 2014 4:07 PM Great idea. Would suggest that you proceed with 6 bocce ball courts at this time as I believe it is something people would love to do. I have seen restaurants up North use Bocce Ball courts

228 Feb 18, 2014 4:05 PM 1. Is this park open to the general public, or is it just for the use of Brooks residents?2. I am surprised that there is \$225K available in surplus funds. How much is now in Surplus? Exactly v

229 Feb 18, 2014 4:01 PM Have no interest whatsoever in these two games. PLUS,going to use "savings" from existing budget? Sounds like federal government's approach! Not foolproof and results in bailouts!!

230 Feb 18, 2014 4:00 PM I think an expanded parking lot makes more sense for some of the land.

231 Feb 18, 2014 3:34 PM How do you control who uses these facilities? The playground equipment, etc. is now being utilized by "outside" individuals. One family, who lives in Stoneybrook, brought their children to t

232 Feb 18, 2014 3:28 PM As a member of the commons club I don't feel like I need to support and help pay for public amenities.

233 Feb 18, 2014 3:26 PM Just like the golf facilities, these should be paid for by the users. The majority of folks in the Brooks WILL NOT use these facilities and I don't see why we all should pay for them.

234 Feb 18, 2014 3:22 PM The CDDs were created to administer infrastructure, not operate recreational facilities.3The Commons Club is member owned and supported by dues. You would have it administering an arr

235 Feb 18, 2014 2:59 PM I think this adds value to our community and also provides activities for our residents

236 Feb 18, 2014 2:36 PM If we did NOT move forward with this proposal, could the money NOT being spent go towards lowering our tax?

237 Feb 18, 2014 2:35 PM There will most definitely be cost increases and the area is not private and too small for all of the Brooks. It also has the tendency become used only by those residents who form groups and

238 Feb 18, 2014 2:21 PM Interested more in the Bocce Ball than the pickle ball. Why are you bothering to rebuild the basketball court? Is it used enough by residents to warrant?

239 Feb 18, 2014 2:09 PM Good activities that allow people to make new friends

240 Feb 18, 2014 1:44 PM The clubs have enough activities of their own. 4Walking trails and benches are enough.

241 Feb 18, 2014 1:43 PM We feel these activities could be a passing fad and of interest to a limited number of people who may or may not remain members of the Commons Club. Also these additional facilities woul

242 Feb 18, 2014 1:38 PM Although we probably won't use the proposed developments we think it is a good idea.

243 Feb 18, 2014 1:22 PM Each community already has bocce ball areas - why do we need more? This proposal is abysmally out of touch with the interests of people under the age of 65 - what a shame.

244 Feb 18, 2014 1:03 PM I am pleased to see the parkland being used for more recreational activities. An active community is a healthy community.

245 Feb 18, 2014 1:03 PM Especially interested in moving forward if no additional cost for individuals. Play ground looks great.

246 Feb 18, 2014 12:42 PM I think this is great use of the property although I would rather see the pickle ball courts location switched with the bocce ball courts! I hope the quiet space will be maintained as is( theatre ar

247 Feb 18, 2014 12:11 PM this would be a good step towards development of a community social center.



248 Feb 18, 2014 11:56 AM Make sure the park is not available to the general public. Only CDD taxpayers should be allowed to use it.

249 Feb 18, 2014 10:47 AM Not sure how widely known is this proposal. The different community associations should make this known to their constituents. Until the mailer came in I had no idea this was being contemp

250 Feb 18, 2014 10:13 AM Think the continual expansion of use of this park makes good sense. A central place for more fun.

251 Feb 18, 2014 10:01 AM I would not use these facilities although I would use a dog park as I routinely walk my dog and a dog park would be a destination for socializing with other people.

252 Feb 18, 2014 6:11 AM Good idea for more outdoor activities to bring people together. Bocce Ball is good for all age groups,

253 Feb 18, 2014 3:31 AM Not sure this adds any value to the properties.

254 Feb 18, 2014 3:20 AM Not needed or desired. Let's NOT continue any assessments!

255 Feb 18, 2014 3:15 AM I have concerns with the Commons Club setting up the reservation system where it would represent both members and non-members equally

256 Feb 18, 2014 3:07 AM I do not think you are building enough pickleball courts

257 Feb 18, 2014 2:46 AM No

258 Feb 18, 2014 2:45 AM It's not something I would use. Give money back to residents.

259 Feb 18, 2014 2:36 AM Great idea

260 Feb 18, 2014 2:36 AM Would have preferred if residents could have had input to proposed direction. Sounds like decision has been made and we are being asked to confirm instead of asking what residents want

261 Feb 18, 2014 2:10 AM It looks like a good project and we are in favor of it. One question: Would it result in fewer parking places for large events such as concerts on the green?

262 Feb 18, 2014 1:55 AM The green area next to water is lovely to enjoy for strolling, picnicing, and fishing. Do not need more traffic there.

263 Feb 18, 2014 1:51 AM Although it appears that no increase in assessments will be required, it also precludes us from decreasing assessments, i.e. we pay for it in all circumstances.

264 Feb 18, 2014 1:46 AM Removing the open grass area where many enjoy the space for trendy and costly courts that a few vocal residents might enjoy a few months during season is most disagreeable.

265 Feb 18, 2014 1:44 AM I think the Pickle Ball courts will be a short lived proposition. Many residents from other communities are finding increased injuries unless the courts are built to professional standards.

266 Feb 18, 2014 1:41 AM I think this is a good use of space and beneficial to The Brooks.

267 Feb 18, 2014 1:33 AM I am in favor of the proposed direction.

268 Feb 18, 2014 1:10 AM We do not know what pickleball is. Please share that information with all of us.

269 Feb 18, 2014 1:03 AM If this is a popular concept, fine...as long as it costs us nothing.

270 Feb 18, 2014 12:57 AM I think it is excellent!!!!

271 Feb 18, 2014 12:37 AM I do not, and can never see myself, play bocce ball or pickleball.

272 Feb 17, 2014 11:48 PM We do not believe the CDD should be venturing into providing amenities. The Brooks Community already has five entities providing amenities. If a Brooks entity desires a specific amenity, th

273 Feb 17, 2014 11:25 PM We currently do not do Pickle Ball nor Bocce Ball, and thus this amenity is not important to us. IF it is cost neutral (at absolutely NO COSt to the Commons Club), then I would not oppose it.

274 Feb 17, 2014 11:22 PM Good idea but if there is excess \$, let's reduce taxes. I see the commons Club members paying for this somehow.

275 Feb 17, 2014 11:10 PM Bocce and pickleball are two of the fastest growing group/team activities in our area. Most CC's around us have added both over the past 5 years. They are very social and another way to r

276 Feb 17, 2014 10:52 PM Pickleball and Bocce Ball are NOT going to attract new, younger residents! I do not know anyone who would be attracted to our community because of Pickleball and/or Bocce Ball.

277 Feb 17, 2014 10:44 PM They say they do not "anticipate any increase in the assessment levels", but in fact it will increase our costs as they extend the pay out of the bonds.

278 Feb 17, 2014 10:43 PM yes

279 Feb 17, 2014 10:42 PM Anything we do to enhance our quality of life is good as long as it is well planned and executed.

280 Feb 17, 2014 10:36 PM Frankly, I think many residents of all communities would prefer a dog park.

281 Feb 17, 2014 10:01 PM Very reasonable. Would be great additions to our community.

282 Feb 17, 2014 9:59 PM IT will not get much use

283 Feb 17, 2014 4:48 PM Well conc3ived

284 Feb 17, 2014 3:40 PM I have not heard that much interest in pickle ball.

285 Feb 16, 2014 8:13 PM It is a great idea. But, how do we limit it to Brooks Residents? I would sure hate to see it become the Estero Playground for those who do not pay to support the amenities.

286 Feb 16, 2014 6:41 PM stop it

287 Feb 16, 2014 4:53 PM I like the amenities being contemplated. How has the overflow parking for commons club events been considered?

288 Feb 16, 2014 4:48 PM yes

289 Feb 16, 2014 2:09 PM This is definitely a step forward with strengthening the "Quality of Life" in our Community. Congrats to those involved for their vision.

290 Feb 16, 2014 12:54 PM Not interested in those activities.

291 Feb 16, 2014 12:49 AM Must one be a member of the Commons Club to have access and participate in the use of this facility in Coconut Park?

292 Feb 15, 2014 10:04 PM YES

293 Feb 15, 2014 8:49 PM Neither the Pickle ball nor Bocce courts would be utilized enough to warrant such an expenditure.

294 Feb 15, 2014 8:45 PM The diagram/map of the plan in your mailing was so small that it was difficult to see what you are planning to do, and I could not find a larger version of the diagram on the Brooks CDD websi

295 Feb 15, 2014 8:16 PM It should not be the responsibility of the Commons Club membership to pay for the maintenance of facilities for all Brooks residents.

296 Feb 15, 2014 7:09 PM We PAID to belong to the Commons Club. We PAY for maintenance, administrative salaries, reservations for various functions, etc. We TOTALLY resent the Commons Club paying one pe

297 Feb 15, 2014 5:47 PM Don't do it. "Identified savings" s/b used to pay down the debt.

298 Feb 15, 2014 5:35 PM I see absolutely no need for either venue. Each of the communities that want either sport can include them in their own community.

299 Feb 15, 2014 4:46 PM My only concern is having non Brooks members using this facility- can we install gates like we have to get in all of the other brooks communities

300 Feb 15, 2014 4:11 PM absolutely will not support if there is any future cost to cdd or commons club member  
301 Feb 15, 2014 4:09 PM The establishment of a CDD was so developers could avoid the cost of providing infrastructure. The only purpose for which this CDD should be spending money on is maintenance of existing  
302 Feb 15, 2014 3:51 PM Prefer to expand playground  
303 Feb 15, 2014 3:34 PM We have those capabilities in our community already.  
304 Feb 15, 2014 3:26 PM Guessing this would need to be open to the public. Concerned about cost over time and to the Commons Club.  
305 Feb 15, 2014 2:34 PM I refuse to spend anymore money on a poorly run Commons Club. If this is passed I and many more members will give up our membership to the Commons Club.  
306 Feb 15, 2014 2:33 PM We believe this will enhance our community. Good idea. Hopefully, we will be able to restrict it to Brooks residents.  
307 Feb 15, 2014 1:15 PM The operating costs should be reimbursed by the CDD to the Commons Club. If open to all residents, then all should bare cost not just members of Commons Club.  
308 Feb 15, 2014 2:49 AM 1) Concerned that this project would take away parking for commons club events2) is there going to be any way to prevent non Brooks residents from using the facilities3) the ideas are ve  
309 Feb 15, 2014 1:37 AM Yes. I think it is premature and a mistake to move ahead with what is being called "the proposed development of these facilities" Who proposed these changes? And based on what? At least  
310 Feb 14, 2014 9:57 PM Question the economic value of this proposal to the majority of members of the CDD.  
311 Feb 14, 2014 9:16 PM Great use of the grounds  
312 Feb 14, 2014 8:44 PM I'm concerned about how this will impact overflow parking for Commons events. Also, is there a need to coordinate this with the Commons Club project plans?  
313 Feb 14, 2014 8:17 PM THIS IS NOT A FAVORABLE PROPOSAL FOR MY WIFE AND I OR FOR THE COMMUNITY. I BELIEVE THE MAJORITY OF PEOPLE IN THE CDD AREA WOULD NOT USE THIS PROP  
314 Feb 14, 2014 2:34 AM We would be in favor of adding three to six pickle ball courts. We would not be in favor of adding any bocce courts to the CDD (or The Commons Club). Lighthouse Bay, Copperleaf and Spr  
315 Feb 12, 2014 11:44 PM It is very much needed and can afford more recreational opportunities for all Brooks residents

urchase was an inside decision for the benefit of the Commons Club.

first year but increases will come the second year and there after". Do you really expect "SAVINGS" from other portions of the operating budget to offset the costs!! Seems as if all budgets these days are barely able to remain in the black let alone have a

courts appears to have no duplication and is a game for seniors. If the CDD has excess funds why not lower the CDD rate rather than duplicate facilities.

we keep a large part of this area in place.

Netball court is finished being relocated.

Thank this placement will take too much of the open space area used for concerts, movies, etc. Why not place them nearer the pickellball courts and the lights could be shared! Thanks for listening!! Mary Jeanne Hoff

Netball courts and providing them could satisfy a total community need.  
Not attractive for our Commons Club area either. Also, stadium seating sounds awful!

Not dues paid by Commons Club members. This CDD proposal is not a Commons Club proposal and therefore Commons Club monies should not be used to support the proposal in any way.

Not a very poor judgement. Are you endeavoring to have members cancel their memberships because of excessive expenditures?

Do not think that 3 courts of each is sufficient.

Do not have Bocce courts.

3 CDD's. This purchase wasted \$ 1 million dollars of CDD monies which could have been used for paying down the bond debt. Owning and operating a recreational activity is outside the scope of the CDD services. As quasi-governmental agency this prc

cannot see the demand nor expenditures for the construction of these 3 Bocce Courts.

ally pay a dues to have staff employed. The CDD should contribute funds to the Commons Club to cover the necessary costs of using Common Club staff members.

e improvements. These facilities are of no interest to me.

it is a plus. As long as there are no increased assessments. I also think the monies could be better spent elsewhere like noise abatement on ThreeOaks.

penditure of money !

The grounds are beautiful and unique. Let's not destroy this beauty.  
ould be done in the Brooks

g the pickle-ball activities. Signed, Bill and Judy Hoewischer

as are to be considered then they need to be designed so they are self-sustaining. If the CCD has surplus funds then they should either invest them for ongoing maintenance of current facilities to avoid cost increases in the future or readjust the budget ar  
; there overlapping directors with conflicts of interest?

es throughout Florida.

t drive or bike in, park their car and play whenever they want. Many people in this area play at the Estero Community Center and face long waits to get onto a court during season. When the word gets out about our courts being available 24/7, this could q  
projects are totally unrealistic. I am still reeling from the interior design of Rosie's being destroyed and made to look like a cold sports room as opposed beautiful dining space. The central booths and divider were wonderful. Spring Run, Copperleaf and SI

sively add a smooth wall opposite the basket and the court would serve a DUAL purpose by adding a Pickle Ball practice wall and a 3 wall Racket Ball court (i.e. the wall of the restroom building). This of course could be put farther away, but it's increased  
r nearby. This location would be more visible and also more accessible to emergency vehicles.

e selected -- by the combined efforts of the planning group (here, the CDDs) and the potential users (here, the owners of the homes within all of The Brooks). So far, the direct involvement of the owners has been rather limited, as shown by the use of the

se go away.

; that might go unused or used for only a few months each year by a few people.

the cost of maintenance, reservations, etc.

either case they can use the amenities anyway --- not fair to other communities.

I that kind of money.

ie each of Brooks developments that are the same as this proposal. What is the forecasted utilization of the current facility and the proposed enhancements?

re looking at

of every type.

graphic area so we can attract new youthful members.

see at this site.

o ahead.

ving the the courts or a lower annual cost.

I one time dividend to members.

ed courts etc. And an unnecessary burden and expense going forward. If we have surplus money lets hold it, or reduce current fees instead of looking for new ways to spend more.....

Personally, I strongly support creating a quality fitness trail that has a nice circuit around the perimeter of the property. Also, the quality of the picnic and informal gathering areas is very important.  
ange

unity Center. I am also concerned about an open invitation for people outside of the Brooks. I also Question the security and maintenance that could be required and the affect on the image of the beautiful, tranquil Commons Club. I do not believe this is ar  
would anticipate some members from those clubs wanting to leave the Commons Club especially if the proposed project results in increased dues or assessments.

amenities or assume the Commons Club would simply provide them ? Would the CDD plan to re-imburse Commons Club Staff for their time, efforts & materials (i.e. scheduling of usage, equipment, etc.); how would & who would "police" the participatic

Commons Club dues as a result. Additionally, every facility needs maintenance and improvements over time, but I see no mention of establishing a budget and fund for these items.

Where specifically will the CDD identify the \$7k savings in their operating budget to support annual upkeep of the proposed new facilities? Give us some specific examples of where the cost savings will come from, instead of "it is anticipated that CDD wo

are you referring to other financing obligations? I am not in favor of employing savings from bond retirement to other capital improvements. Are these facilities available to the general public?

to help sell their products with great success. Leagues have been established to keep the courts busy. Great that your using these areas.  
when would funds be replenished? 3. Although there will be no increase in assessments, by using surplus fund, I have already paid an added assessment of sorts. Why not give it back to taxpayers?

have a picnic and use the playground for a Sunday afternoon!! Unless this facility is gated and controlled, my answer is NO.

tenity for all residents of the Brooks, so members are subsidizing a public amenity. This would have both entities involved in activities that the members did not intend.

this will shut out the individual family from using the facilities.

d become an attraction to people who are not members requiring a monitoring function to maintain the security and condition of the facilities. We understood that membership levels had a cap, so why do we need to continually expand the facility?

ea)

olated. Perhaps that is my fault but I do not think I am alone.

Then let that entity fund its own desires. We are aware that three Brooks communities already have bocce courts, why should these communities fund more bocce courts? If the Commons Club wants to add more amenities for their members, let them pay. This is a CDD program, and thus should be funded by them.

Take friends.

te.

Money towards anything to do with Coconut Park. We feel that the CDD should support all projects 100%. If we are paying someone's salary, we don't want them spending one minute with all of the Brooks residents that wouldn't pay to join our club. C



g infrastructure. It has absolutely no reason to be in the business of providing amenities. This should be left to the individual communities to provide. The park at the commons is a little used resource in terms of total occupancy of the Brooks. The CDD sh

ry nice but I do not think there are enough of either of the new facilities to allow for group events ( 3 bocci courts would not be enough for the commons club to hold an event.  
t one Brooks community, Copperleaf, already has bocce courts. This would be a duplication and a waste of money. Also, isn't pickle ball already available at any of the Brooks communities tennis facilities?

POSED FACILITY. WE DO NOT BELIEVE THIS IS WHAT THE CDD WAS INTENDED FOR.

ing Run have very nice bocce courts in their communities. Bocce lends itself to team play, not so much to pickup games. Pickle Ball on the other hand is new, very popular and not in any of the Brooks communities.

surplus.

property can be used by ANY resident of Lee County. Do residents of the Brooks understand that ANY resident of Lee County can use this piece of land and the proposed bocce and pickle ball courts ??? Who is going to "police" this utilization issue ??? I d

and lower the assessment costs.

quickly become an issue. We feel that, at a minimum, there should be a sign posted stating that these courts are ONLY for the use of Brooks residents.  
Madewood are so improved and Rosie's remains non descript, dull and mundane!

utilization would be better served closed to those responsible for caring and overseeing the area. Bocce ball areas would be best served slightly farther away. 3 Pickle Ball court are really needed. I wouldn't be surprised if several more were needed in the

phrase, "internal community communications /observations" in this presentation. (2) Second, where is the evaluation of input (from present users of facilities in Coconut Park) as to their thoughts and ideas regarding how often and how long they must wa

1 appropriate use of the property and CDD funds.

2 on to ensure it was Brooks Residents vs others that were parking & utilizing these facilities ? Are the costs of all of this factored into the CDD's suggested estimates (I note the upkeep costs are factored in but what about the other expenses as noted) ?

3 ould identify savings in other portions of their operating budget.... Smoke and mirrors statement.

for them, If space is an issue, then the Commons Club should buy back the land it sold to the CDD.

Commons Club money = Commons Club members. CDD money = CDD activities for brooks residents

ould be trying to reduce our rates, not maintain or increase those rates. Nor should it be in the business of increasing the items requiring on-going maintenance.

did not believe it is appropriate nor legal for the Commons Club to expend monies to maintain this area as the Commons Club members are not the sole owners of the property owned by the CDD's.

in the near years to come.

it to use the existing facilities, and what new/ additional (in number of) facilities might be worth considering. Only twice in a substantial number of time that I have looked have I seen anyone using the Pickleball Court. (3) Third, where is relevant/importan

it information on existing Bocce Ball Courts and Pickleball Co



### Q3 Are there any other activities or interests you would like to propose?

Answered: 212 Skipped: 377

#	Responses	Date
1	No. thank you	3/26/2014 8:53 AM
2	No	3/24/2014 2:24 PM
3	NO	3/21/2014 4:21 PM
4	ability to launch kayaks to use the pond in front of the band shell	3/19/2014 6:08 AM
5	None at this time	3/18/2014 6:08 PM
6	no	3/18/2014 4:45 PM
7	No	3/18/2014 7:52 AM
8	None.	3/17/2014 9:33 PM
9	No	3/17/2014 4:26 PM
10	Find ways to lower costs and pass them on to the taxpayers!	3/17/2014 11:13 AM
11	On site Copperleaf fitness center.	3/16/2014 5:05 PM
12	No, we have more than enough activities and facilities in the Brooks	3/16/2014 12:04 PM
13	None at this time	3/16/2014 7:17 AM
14	no	3/15/2014 7:52 PM
15	no	3/15/2014 3:33 PM
16	No	3/15/2014 12:07 PM
17	More playground stuff for kids	3/15/2014 8:22 AM
18	None	3/15/2014 8:19 AM
19	No	3/15/2014 5:17 AM
20	No	3/14/2014 11:03 PM
21	No. Leave it as it is.	3/14/2014 9:08 PM
22	NONE	3/14/2014 8:24 PM
23	NO Lets settle for what we already have and not keep duplicate things.	3/14/2014 7:07 PM
24	Bowling alleys and a pool hall	3/14/2014 5:55 PM
25	no	3/14/2014 5:43 PM
26	None needed; this sounds like a fishing expedition to maintain the life of the CDD's; pay them off as soon as possible	3/14/2014 5:40 PM
27	No	3/14/2014 5:39 PM
28	Yes, reduced our annual assessment instead of spending surplus funds. it is not CDD responsibility to provide these type of facilities	3/14/2014 5:06 PM
29	Yes, reduced our annual assessment instead of spending surplus funds. it is not CDD responsibility to provide these type of facilities	3/14/2014 5:06 PM
30	Individual communities should provide these types of things. If you're gated - stay gated. No PUBLIC stuff, please!	3/14/2014 4:49 PM
31	More concerts open to all.	3/7/2014 1:25 PM

## Community Development District (CDD) Coconut Park Communication

32	Fix Rosies so that once again, after too many years, it becomes a place to go.	3/5/2014 10:24 AM
33	I am not against having these court activities, just the bright lights and stadium seating.	3/5/2014 9:23 AM
34	Status quo is working.	3/3/2014 12:02 PM
35	Canoeing and Kayaking	3/2/2014 7:28 PM
36	shuffle board	3/2/2014 8:03 AM
37	no	3/1/2014 8:46 PM
38	Is there any possibility of bringing back a couple of paddle boats to use on the lake? Weren't there some in the past?	3/1/2014 5:29 PM
39	NO!!!!	3/1/2014 11:37 AM
40	It would be wonderful to allow a few canoes on the lake near the commons. It would be so pleasurable to get on the water for a short period of time a sap posed to going off sight and paying for more time than necessary. Just a thought. Would remind me of Central Park in NY and so many other lovely place s.	3/1/2014 9:56 AM
41	not at this time	2/28/2014 8:48 PM
42	no	2/28/2014 6:51 PM
43	I was hoping for a dog park	2/28/2014 3:28 PM
44	Add one additional sun shade sail at the playground to cover the swings is needed. Swings get hot and are almost always exposed to the sun. Thank you.	2/28/2014 3:02 PM
45	paddleboats	2/28/2014 2:47 PM
46	we continue to enjoy the pool as it is.	2/28/2014 2:05 PM
47	dog park	2/28/2014 2:01 PM
48	Walls constructed along Williams Rd and Three Oaks Pky to provide noise abatement and security. We have been burglarized in the past and the mentioned roads have turned into highways over the past 2 years. Pickle ball is not a necessity to a community but excessive noise abatement and security is.	2/28/2014 11:52 AM
49	Bike path for kids and /or adults ...	2/28/2014 10:42 AM
50	None	2/28/2014 10:39 AM
51	no	2/28/2014 10:23 AM
52	NONE - focus on your primary purpose of water management	2/28/2014 9:38 AM
53	Rosie's, from what I understand has always been a revenue drag within this Town Center complex. I would think that improving the social centers within the Rosie area of the Commons Club would lead to attracting more residents. The residents by spending more time enjoying the beautiful setting at all times of the day in this area in turn would spend more money. Suggestions, would be removing the pool wall on the lake side of the current fitness center pool. Lay pavers, install gas fire pits and add attractive outdoor furniture. The morning coffee goers could utilized this area as well. Due to this area's proximity to Rosie's I could envision an uptick in social attendance and revenues from Rosies'. This area could be marketed as a VIP area during certain lawn concerts. The amenity uses are numerous far exceeding any positives to adding 3 Bocce courts.	2/28/2014 9:28 AM
54	A Frisbee golf course would be fun and inexpensive to set up.	2/28/2014 9:28 AM
55	I have no problem with an expansion of the Fitness Center. It's popularity is obvious and with more boomers moving in it's usage should increase. The expansion should NOT include a new pool. The current layout of our facility is excellent and something to be proud of. Entertainment attractions can be upgraded so we will have better usage of the grass and bandstand. While Rosie's is doing well I'd like us to upgrade quality, etc., even more to make it a real upscale facility..... a real specialty, destination facility.	2/28/2014 9:12 AM
56	Love the idea of the walking trail continuing.	2/28/2014 9:11 AM
57	More shade sails for playground.	2/27/2014 7:36 PM
58	Not at this time.	2/26/2014 5:06 PM

## Community Development District (CDD) Coconut Park Communication

59	No	2/26/2014 3:25 PM
60	Lawn Croquet should be considered as well	2/26/2014 3:24 PM
61	No	2/26/2014 2:26 PM
62	None	2/25/2014 2:29 PM
63	No. We have plenty of activities within our own communities. The CDD should be doing everything possible to reduce costs to the Brooks residents. It should not be looking for additional spending opportunities.	2/25/2014 1:12 PM
64	I believe that the CD should commit itself to determining a strategic plan for multiple years ahead and that plan should be made available to the broad taxpayer community for them to review. The incestuous relationship between the Commons Club and the CDD must be made more transparent.	2/24/2014 7:46 PM
65	why not just continue to maintain what we have. stop wasting money and resourses	2/24/2014 4:46 PM
66	no.	2/24/2014 12:26 PM
67	Lets keep the park a park, not a playground for special interests.	2/23/2014 4:02 PM
68	Pickleball leagues in season.	2/23/2014 10:59 AM
69	move basketball court to the far west corner	2/22/2014 4:02 PM
70	Pickleball courts would be nice and more outdoor, park like groupings of seating. Using the outdoors for more activities would be wonderful.	2/22/2014 12:39 PM
71	None at this time.	2/21/2014 9:37 PM
72	NO!!!!	2/21/2014 8:31 PM
73	See above.- Add combined open racket ball surface in combination with the basketball court that is already planned. This would be smart planning for the future at a very cheap cost!	2/21/2014 6:25 PM
74	Zentangle classes	2/21/2014 6:02 PM
75	No	2/21/2014 5:59 PM
76	no	2/21/2014 10:12 AM
77	Remove the basketball courts and add shuffle Board near the Bocce Courts. It may be necessary to add some expanded parking and to create a more "park like" experience around these new facilities.	2/20/2014 10:27 PM
78	kayaking on the lakes within the communities with our own kayaks and additional access points	2/20/2014 8:17 PM
79	If there is extra money I would prefer to allow all residents to participate in beach club	2/20/2014 8:08 PM
80	Not today	2/20/2014 8:01 PM
81	Much better and well-thought-out planning!	2/20/2014 7:53 PM
82	How about horse shoes.	2/20/2014 6:25 PM
83	Leave the park as open space where people can come to play a game of softball, walk their dog or throw the football.	2/20/2014 5:41 PM
84	None for the CDD.	2/20/2014 5:02 PM
85	What about a dog park?	2/20/2014 4:15 PM
86	Not at this time.	2/20/2014 3:15 PM
87	I think that the clubs (fishing, artists, books, etc) and associations that are currently active in the Brooks on an ongoing basis( not one time entertainment events) should be involved in the discussion. Build on strength of members and set values based priorities- don't just add on for marketing purposes.	2/20/2014 1:59 PM
88	not now.	2/20/2014 12:06 PM
89	No	2/20/2014 10:56 AM
90	Happy with what is currently available.	2/20/2014 10:54 AM

## Community Development District (CDD) Coconut Park Communication

91	No other activities.	2/20/2014 10:31 AM
92	The plans sound great, but I don't understand why you aren't including a few shuffleboard courts which are inexpensive to construct and maintain, but safer for older people whose balance isn't good enough to play bocci or pickle ball. These courts would not take much space, but would round out recreational choices, increase property values, and be much appreciated by those of us who are more advanced in years.	2/20/2014 9:29 AM
93	The type of activities will be determined by money, insurance and liability for injury.	2/20/2014 9:28 AM
94	make the subsidised Rosies a happening place. Fun happy hours and fun atmosphere. There are enough high end restaurants where nobody knows your name.	2/20/2014 9:05 AM
95	A dog park/play area is a must	2/20/2014 8:57 AM
96	love to see ping pong tables - there are some seniors who cant do tennis & pickleball	2/20/2014 8:51 AM
97	No	2/20/2014 8:17 AM
98	No	2/20/2014 8:09 AM
99	No	2/20/2014 8:03 AM
100	A large resort style pool geared towards families with slides and a diving board. I would like to have a location that I can enjoy with my grandchildren. We need at least one nice venue for families. Stop planning as if this was an adult only community!	2/20/2014 7:55 AM
101	no	2/19/2014 4:38 PM
102	A variety of musical entertainment featuring Brooks residents, such as choirs, bands & individual entertainers at the gazebo. An example would be the "Back Nine" band, the Brooks Singers, & The Brooks Brothers band. I believe local talent would be an interesting draw for our Brooks residents. There are a number of individual musicians within the boundaries of Copperleaf, Spring Run, Lighthouse Bay & Shadow Wood that could create some musical interest for our residents. This could be offered as a variety show some evening at the gazebo.	2/19/2014 3:56 PM
103	No	2/19/2014 3:23 PM
104	No	2/19/2014 1:45 PM
105	NO	2/19/2014 1:35 PM
106	No.	2/19/2014 12:14 PM
107	no...money should be given back to us against our cdd charges	2/19/2014 12:10 PM
108	None	2/19/2014 11:43 AM
109	I rarely go there, but would like to see abig improvement in Rosie's food. I try it once a year. Eight to ten years ago I visited it whenever I was here.	2/19/2014 11:25 AM
110	Love Bocce ball courts and expand Pickle ball courts	2/19/2014 11:13 AM
111	My interest is in reducing cost. Not sure that i believe the flyer. Anticipated savings to offset additional costs????????? Do not believe !!!!	2/19/2014 11:00 AM
112	Dog Park	2/19/2014 10:58 AM
113	NO;	2/19/2014 10:32 AM
114	no	2/19/2014 9:13 AM
115	Don't believe we should be adding public liability in the form of Capitol spent with on going costs. To much now to support. Let private business do these things.	2/19/2014 8:04 AM
116	Nothing that I have thought through at this point.	2/19/2014 8:03 AM
117	I am very much in favor of a Dog Park in the area. It could be accessed by gate key . It could also be used on alternate days for big and small dogs if it became necessary. There are a lot of pets in our community and this would be a most welcome addition!	2/19/2014 7:07 AM
118	no dog park please!	2/19/2014 6:50 AM
119	What else is there?	2/19/2014 6:13 AM

## Community Development District (CDD) Coconut Park Communication

120	Basketball court	2/18/2014 11:36 PM
121	Would appreciate timing and likelihood of next bond retirement and whether a new bond offering may occur to replace first 2. These funds represented the only debt on the books I believe and it would be helpful to clarify intentions here	2/18/2014 9:23 PM
122	no	2/18/2014 9:12 PM
123	No.	2/18/2014 8:34 PM
124	Pool	2/18/2014 7:54 PM
125	no	2/18/2014 7:40 PM
126	A dog park	2/18/2014 6:55 PM
127	No swimming pool construction	2/18/2014 6:07 PM
128	Pool table in Rosie's after the outside bar is built	2/18/2014 4:28 PM
129	Between golf, tennis, fitness center, Rosie's and the beach club, I feel we have more than ample amenities for the community. This type of proposal will only lead to further special interests because the land is available and there is no special assessment. The board needs to spend their focus on what will benefit the majority of members.	2/18/2014 4:24 PM
130	A resort type swimming pool. Must keep up with all other clubs and be a favorite for new members	2/18/2014 3:42 PM
131	Perhaps the Commons Club could administer (for a fee) the Bocce, Pickle Ball and other leagues that these new facilities will stimulate.	2/18/2014 3:37 PM
132	No, we do not use the park.	2/18/2014 3:29 PM
133	Consider whether updated/expanded playground equipment might be appropriate	2/18/2014 3:18 PM
134	return of some kind of boating facilities	2/18/2014 2:17 PM
135	add a dog park	2/18/2014 2:09 PM
136	A dog park	2/18/2014 2:05 PM
137	None	2/18/2014 1:58 PM
138	I do feel that Pickle Ball and Bocci are activities that would be utilized but many people who I have spoken with are more concerned about the food service at Rosie Spoonbills and wonder why the board has not tried leasing the dinning facility to an organization like Bonefish.	2/18/2014 1:58 PM
139	Think the ideas of making this space user-friendly and utilized by Brooks Residents is commendable. Perhaps the respective Community Association Boards (SWCC, CC, SR & LB) should address the handling & costs of Brooks Residents that are non-Commons Club Members usage to ensure equitable handling of Commons Club Staff expenses and efforts in this regard.	2/18/2014 1:14 PM
140	I would like to see a dog park . Our area has so many dog owners and would be nice to have a park close by. There was a article in Naples paper about how so many areas of housing are now allowing dogs as so many more people are having pets now. Seems to me to be a real plus for getting mew members also. While those other considerations are okay the cost seems high and not sure that many people would participate . There are many activities here and just think a dog park would be great for the members.	2/18/2014 1:05 PM
141	I'm not interested in Bocce Ball or Pickle Ball. I like the open green space as is.	2/18/2014 12:54 PM
142	No	2/18/2014 12:54 PM
143	A dog park	2/18/2014 12:45 PM
144	None, if they are to be managed by the CDD!	2/18/2014 12:34 PM
145	debt reduction	2/18/2014 12:04 PM
146	no	2/18/2014 11:51 AM
147	no	2/18/2014 11:34 AM
148	Add in the fitness center elipical machines	2/18/2014 11:33 AM
149	Some clubs have also added croquets set ups.	2/18/2014 11:07 AM

## Community Development District (CDD) Coconut Park Communication

150	I do not recall, but what did the CDD say the plans for the parcel were when it was purchased from the Commons Club?	2/18/2014 11:05 AM
151	What we have is fine by me.	2/18/2014 11:01 AM
152	Not at this time	2/18/2014 9:59 AM
153	A dog park would be wonderful. It would be a great way for us dog lovers to meet each other while our dogs got some exercise.	2/18/2014 9:45 AM
154	Keep it open space	2/18/2014 9:35 AM
155	No dog park	2/18/2014 9:21 AM
156	Lease land to Shadow Wood for tennis center with 12 to 18 courts so the current tennis facility can be converted into additional parking.	2/18/2014 8:44 AM
157	We would MUCH rather use some of that space for a dog play area.	2/18/2014 8:22 AM
158	Tennis courts. Dog park. Bike racks that Allow for locking up bikes. Water and ice machine similar to what is on golf courses.	2/18/2014 8:03 AM
159	Many of our residents own pets. Many of the pets need more exercise than the owners are able to provide due to advancing age or physical ailments. Their pets provide much comfort and companionship and enhance their lives. An off leash area would provide exercising and socializing for both the pets and the Brooks residents. The existing facility in Estero has many limitations and does not offer the benefit of strengthening our community.	2/18/2014 8:03 AM
160	I would like a dog park instead.	2/18/2014 7:59 AM
161	Would love a new hotel-like swimming pool as is on your drawing board.	2/18/2014 7:44 AM
162	Do not remove existing rec amenities such as basketball court	2/18/2014 6:56 AM
163	No.	2/18/2014 5:47 AM
164	Can we ever bring back the paddle boats?	2/18/2014 5:13 AM
165	Dog park	2/18/2014 5:01 AM
166	croquet on the green, Shuffleboard - young people love it even though it goes back to grandma's time.	2/18/2014 1:11 AM
167	A place for dog owners to allow their dogs to run and go unleashed would be an excellent use for the additional land. Low maintenance and yet a setup not found in other communities. Please consider!	2/18/2014 12:14 AM
168	No	2/17/2014 10:20 PM
169	Resort type pool	2/17/2014 10:07 PM
170	Refurbish Rosies and expand Fitness Center.	2/17/2014 9:46 PM
171	Rather bring back kayaks for lake	2/17/2014 9:45 PM
172	Dog park is needed.	2/17/2014 9:36 PM
173	Bocce is not so offensive, but "pickleball" is truly outside reality. The current basketball half court is sufficient.	2/17/2014 8:55 PM
174	We would prefer tennis courts (over the activities proposed) due to the popularity of tennis. Now in Shadow Wood, one has to be a Golf Club member to use tennis courts. If one is not a member, there is no access to tennis courts.	2/17/2014 8:51 PM
175	Expand basketball courts and fishing docks while keeping the open grass area available.	2/17/2014 8:46 PM
176	Yes, please bring back the paddle boats or kayaks on the water.	2/17/2014 8:44 PM
177	No	2/17/2014 8:41 PM
178	I would also like to see improvement of the fishing facilities, especially the floating dock.	2/17/2014 8:33 PM
179	Shuffle Board is also something to consider.	2/17/2014 8:10 PM
180	no	2/17/2014 8:03 PM

## Community Development District (CDD) Coconut Park Communication

181	Outdoor paddle ball or squash courts, parcourse fitness trail stations, frisbee golf course, baseball batting cages	2/17/2014 7:37 PM
182	Leave it open	2/17/2014 7:20 PM
183	Keep the CDD out of the amenity business.	2/17/2014 6:48 PM
184	A dog park. Other communities, both in SW Florida and across the country, are now adding "dog friendly" features to entice new buyers. Two thirds of all adults currently own a pet, and the numbers are much higher for baby boomers and retirees. These pet owners are specifically looking for "pet friendly" communities with dog parks where they can bring their dogs to play and concurrently spend time socializing with other dog owners.	2/17/2014 5:52 PM
185	None that cost us more money to get. The idea of having the CDD take over the land was to take costs away from the residents.	2/17/2014 5:44 PM
186	more walking trails, not Bocci and Pickle..	2/17/2014 5:43 PM
187	It would be nice to be able to paddle or canoe on the water next to the park	2/17/2014 5:42 PM
188	Yes, a dog park.	2/17/2014 5:36 PM
189	No	2/17/2014 5:31 PM
190	No.	2/17/2014 5:01 PM
191	Build Pickleball courts only.	2/17/2014 4:59 PM
192	As in other "parks," it would be well to have ample small clusters of snchored benches or other seats so that runners, strollers and others can simply sit and chat, read or relax.	2/17/2014 11:48 AM
193	Would really like to see a dog park. I know there is interest in this. Lisa Walsh did give a presentation to the board. There are lots of dog owners here.	2/17/2014 10:40 AM
194	Railings should be added to the dock to make it safe for children and seniors. Bring back the paddle boats.	2/16/2014 3:13 PM
195	no	2/16/2014 1:41 PM
196	no	2/16/2014 11:48 AM
197	The Commons Club does a great job in providing a variety of activities for members.	2/16/2014 9:09 AM
198	Pickleball and Bocce are enough	2/15/2014 7:49 PM
199	2 BASKETBALL HOOPS VS. CURRENT ONE	2/15/2014 5:04 PM
200	No. Keep the "park" as it is.	2/15/2014 3:49 PM
201	No. The new playground and interactive fountain and both very nice.	2/15/2014 3:45 PM
202	Dog Park	2/15/2014 3:38 PM
203	no	2/15/2014 3:16 PM
204	Develop any activities you want to, but do NOT blur the lines between paying members and the entire Brooks. As it is, many residents of Bonita and Estero trespass and use facilities at Coconut Park. There is absolutely no supervision of the property.	2/15/2014 2:09 PM
205	No	2/15/2014 12:47 PM
206	boating- when we first moved in there was paddle boats	2/15/2014 11:46 AM
207	No	2/15/2014 10:34 AM
208	None.....	2/15/2014 9:34 AM
209	Absolutely! SHUFFLEBOARD...there are no places within the Brooks currently for residents to play the game. I'd be happy to be part of the planning going forward. My name is Ken Kaminsky, I live in Shadow Wood, in Longleaf, and my e-mail address is <a href="mailto:kkaye@comcast.net">kkaye@comcast.net</a>	2/14/2014 8:37 PM
210	THIS AREA SHOULD BE LEFT ALONE. I THOUGHT WE BOUGHT THIS AREA SO THERE WOULD BE NO BUILDING AND LEFT AS A 'GREEN AREA'.	2/14/2014 3:17 PM
211	Walking, fitness trails, improved basketball court (s) and pickle ball courts plus picnic facilities.	2/13/2014 9:34 PM

# Community Development District (CDD) Coconut Park Communication

212

What about a dog park?

2/12/2014 6:44 PM



The Commons Club at The Brooks  
**2014 FOCUS GROUP REPORT**  
March 1, 2014

In January and February of 2014, The Commons Club Board of Directors established eight Focus Group sessions to assist the Board in developing a plan that spells out the strategies required to accomplish the Club's long-term needs. Volunteering members formed an excellent representative group and included all communities and membership categories. Over 100 members participated in twelve hours of meetings. The information gathered at these focus group discussions is being utilized for developing a club-wide member survey. The survey will be distributed mid-March and the results will help guide the Club in the near and long-term future.

Both the focus groups and survey are important parts of a multi-year long-range study. The short-term goal is to best prepare the Club for continued growth at its Fitness Center and Spa. The long-term goal is to have the amenities, services, and facilities properly in place to accommodate both our existing and future members.

In conclusion, we take away from our efforts an overall excitement about what the Club has accomplished and the potential it has in meeting and exceeding the needs and expectations of all of its members. We are pleased to present the findings and recommendations in this report.

**Strategic Initiative: General Participant Commentary**

Overall, through many discussion points, members expressed a desire for The Commons Club (TCC) to differentiate itself from the other five communities. Many commented that TCC should be a destination rather than in competition to their home clubs. Most understood TCC as a central hub to the entire Brooks community, but requested the Club not replicate what is already offered.

Members acknowledged the Club's unique layout and architectural style and for the most part, saw no reason for any major transformation.

The majority of members also shared that their social/activity/sport calendars were very full and that more offerings were not necessarily needed or wanted.

With regard to any significant expansions, heard in the discussions were many suggestions for optimizing current facilities wherever possible to accommodate wider use. Also heard was a request that any expansion approach be with minimal member assessments as members are experiencing financial demands from other clubs in their communities.

Seven groups discussed whether or not there was a true need to have “the best of the best” in all areas and the cost attached. Most acknowledged that any assessment might cause members to resign. One-half of the Focus Groups questioned the need to expand at all.

### **Strategic Initiative: The Green**

Each of the eight Focus Groups mentioned the desire to keep the Green as an open area. Seven out of eight Focus Groups agreed the main use of the Green should remain for watching the birds fly in to roost and for enjoying nature. Members expressed concern for how much area will be taken over for any possible expansion.

There was a strong desire for continuing to use the Green for concerts, movie nights, and large gala events. Although most understood the need for new seating areas, there was mutual agreement that the tradition of bringing chairs to concerts should remain in place. Fifty percent of the group discussions expressed willingness for the Club to host bigger name concerts for a higher price. Seven focus groups requested the Club host more nights like WineFest – big, memorable, and well attended.

### **Strategic Initiative: The Pool**

Overwhelmingly, the members were in opposition to a new pool on the Green and in response, the initial concept has been removed from future presentations and the upcoming survey.

In many discussions, the members acknowledged that only a small group of members use the current pool for exercise and accordingly did not justify any additional expense for revitalization. Numerous comments centered on how to juggle the separate needs of group exercise, lap swimmers, and social swimmers. Fifty percent of the groups were not opposed to opening up the walls to enhance the view and to encourage greater use.

### **Strategic Initiative: Fitness**

Overall, the fitness facility was the most talked about subject where both expansion and investment concepts were widely discussed. Many members were complimentary on the current offerings of classes, equipment, and services. Most focus groups asked if creative scheduling and creative space utilization were a possible solution before implementing a major expansion. Almost everyone acknowledged that both equipment and classes were the most crowded between 6:30am and 11:00am. Many members commented that group classes are often filled to capacity and more group classrooms were needed. Many also suggested spreading the class schedule throughout the day to prevent bottlenecks. Fifty percent of the focus groups remarked annoyance with the extra cost of classes over and above membership dues.

The stretching space in the fitness facility was voiced to be insufficient with most groups. Two groups commented on the absence of spinning bikes and both countered/ followed their statements with desire for preferably riding “real” bikes outdoors. Three groups agreed on expanding the locker rooms and two groups felt the current space was adequate.

The majority of our eight focus groups discussed the need for more outdoor exercise options. They discussed outdoor classes, exercise areas, stretching areas, and outdoor fitness groups. This opinion was the strongest with seasonal members.

### **Strategic Initiative: Spa**

Three focus groups commented that the current spa offerings were not the experience desired by most members, as the space was loud and not tranquil. Many suggested that booking appointments could be difficult and times tended to fill quickly. Although not all Focus Group participants had experienced the spa services, two focus groups suggested the spa should have a separate entrance or its own tranquil area/zone. They also suggested that the space was in need of reconfiguring.

Members also acknowledged the robust amount of neighboring competition at very competitive cost. Three focus groups asked that a future expanded spa not offer too many options for hair, nails, etc since they were content with current connections. Most members suggested that the current spa space be used for additional workout space.

### **Strategic Initiative: Dining Services**

Focus group participants, while noting the strong competition in the area and acknowledged improvements at Rosie Spoonbill’s from previous years. The majority want to see the restaurant be fully successful again.

The unanimous opinion of all eight focus groups is the preference for sitting/dining in an “outdoor atmosphere” similar to Pagelli’s Cucina at Coconut Point. The idea was most notably highlighted with our seasonal members.

Many comments centered on individual member preferences. The comments centered on featuring a casual dining experience rather than fine dining. Specific requests ranged from pizza, sandwiches, small plates, smoothies, Sunday Brunch and casual soups and salads.

Also heard was a theme centered on special events, additional live music and dancing, and themed nights. The restaurant was complimented for being a great venue for large outside groups and parties. Many requested the bar be enlarged, more high tops added, and an expansion of happy hour pricing.

## **Strategic Initiative: Enrichment Center**

The Enrichment Center received compliments for offering classes at a higher level than home clubs. Many members commented on the positive value of the continuing education and felt the amenity was a great place to meet people through activity and involvement. The Concierge services in the Enrichment Center received very high member praise.

A number of focus groups noted that the Computer Lab was obsolete with today's technology. A few individuals suggested an outdoor Arts and Crafts area. Two of the focus groups agreed that a more open view to the Green would be a nice addition.

## **Strategic Initiative: Beach Club**

All focus groups acknowledged the Beach Club as the "golden asset" of The Commons Club and commented it is the main draw when making the decision to purchase a home. Many groups also noted the limited parking, the crowding in season, and some suggested a shuttle.

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Overall, we are pleased at the constructive attitudes our members exhibited in the Focus Group process. We are a better Club because of the way our members actively contribute to its success. We have been fortunate to benefit from the masterful facilitation by three of our own members for the Focus Groups; our personal "Thanks!" to Rollie Crawford, Jim Hale and Dick Pierce. In addition, we appreciate Bill Petrarca's assistance with administration of the exercise.

The information gathered at these focus group discussions is very valuable for developing a club-wide member survey. The survey will be distributed mid-March and the results will help guide the Club in the near and long-term future.

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Bob Bonner, Club President – on behalf of the:  
The Commons Club Board of Directors

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Joseph Archazki, General Manager